

RUPALI GAUTAM

Corporate Image Consultant | Employee Branding Coach| Corporate Trainer| Career Management Coach|



Rupali has more than 18 years of work experience and has globally trained more than 7000 people from diverse backgrounds on Employee Branding programs, Executive Presence, Customer Service, Selling Skills, Career Management and various behavioural and image management programs through online and offline platforms for corporate and institutions. Her training covers diverse group of businesses including Retail, FMCG, Banking, Entertainment, Finance, Insurance, Hospitality, IT, Aviation, Education, Automobile, Insurance, Call centre, Start-ups and CSR activities. She has globally guided top companies, directors, senior management, corporate executives, professionals and students. She also conducts sessions in Marathi on image management & soft skills.

Rupali has worked with organizations like Reliance, TATA AIG Life Insurance and ICICI Securities liaison with ICICI Bank for more than 11 years. As a Manager, she has been instrumental in handling various departments and executing crucial projects. In 2010, she received Process Excellence Award for re-engineering of Account Opening forms from Mr. Anup Bagchi (Executive Director). She has also got Process Excellence Award from Operation Head for successful migration of NRI process from I-Bank to ICICI Securities limited. Her stint as a corporate trainer started in 2013.

Rupali is certified under the prestigious “Image Consulting Business Institute” program and is also a Certified Associate from Image Management Professionals Association (IMPA). In addition, she holds a Bachelor’s degree in Information Technology from Mumbai University. For almost two years, she was also the National Head L&D for IMPA.

She has been working as an Employee Branding Coach imbibing organization’s brand values in the employees, aligning them with the organization’s culture making them the true brand ambassadors of the organization. She has been extremely instrumental in development, execution and implementation of several Employee Branding programs involving leadership skills, attitude management, motivation, effective communication strategies, business communication, language enhancement skills, listening skills, Johari Window and SWOT analysis, Emotional Intelligence, transaction analysis, enhanced productivity, problem solving skills, negotiation and influencing skills, handling difficult conversations, team management, stress management, time management, customer service and selling skills programs which has proven significant business impact through business acumen strategies.

Rupali has designed several customized end-to-end training and developed solutions through interactive and experiential learning workshops. She has been empaneled as a consultant for prestigious organizations on various crucial projects. She also conducts Assessment Development Center (ADC) at various levels. She has been visiting faculty to various reputed Educational Institutes and has conducted programs on Career Management, Confidence building, Goal Setting, Interview Skills, Public speaking & Presentation skills.

She was felicitated by the CHRO of Arvind Lifestyle Brands for her outstanding efforts and dedication which created a significant business impact. She has been featured and interviewed on platforms like Mumbai Mirror, Indian Women Blog, Women of Courage, Naarisakhi, Storifiedme, Entrepreneurship, Netbhet, TimelinewithSagar to name some.

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Rupali's core competent training areas include building Employee Branding, Executive Presence, Body Language, Communication, Digital Presence, Customer Centricity, Business Impact through sales, Business Etiquette, Behavioral skills, Corporate grooming and styling.

Languages Known: English, Hindi, Marathi and Gujarati

Few Clients:



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